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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

WILLIAM J. TOBIN

Group Art Unit:

Application No.

Examiner:

Filed: Herewith

Date: February 12, 2001

For: METHOD AND SYSTEM FOR: CUSTOMIZING MARKETING SERVICES: ON NETWORKS COMMUNICATING WITH: HYPERTEXT TAGGING CONVENTIONS:

Assistant Commissioner for Patents Washington, D.C. 20231

PRELIMINARY AMENDMENT

Sir:

Applicant submits the following amendments and remarks.

IN THE SPECIFICATION

COPY MARKED TO SHOW CHANGES:

Amend the paragraph beginning at page 1, line 7 and ending at page 1, line 14 as follows:

The present application claims benefit of U.S. Patent Application 09/563,352 filed May 3, 2000, which is a continuation of U.S. Patent Application No. 08/785,321 filed January 21, 1997, which claims benefit of U.S. Provisional Application Nos. 60/017,229 filed May 9, 1996 and 60/010,372 filed January 22, 1996.

I hereby certify that this correspondence is being deposited with the United States Postal Service via Express Mail in an envelope addressed to Assistant Commissioner for Patents, Washington, D.C. 20231 on February 27, 2001

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